

# TIDES CANADA INITIATIVES SOCIAL ECONOMY CENTRE

April 17, 2013



# IT TAKES A LOT OF HARD WORK TO CREATE POSITIVE AND LASTING CHANGE

The precious time and energy available to change makers should be spent on making it happen.

# AN EFFECTIVE MODEL OF COLLABORATIVE LEADERSHIP

A shared administrative platform provides cost-effective and professional administration ready-to-go.

# TCI IS HOME TO 40 INNOVATIVE SOCIAL CHANGE PROJECTS ACROSS CANADA



SOCIAL INCLUSION  
AND CIVIC  
ENGAGEMENT



OCEANS AND  
FRESHWATER



FOOD



FORESTS



LEADERSHIP  
DEVELOPMENT AND  
CAPACITY BUILDING



ENVIRONMENT  
(GENERAL)



CLIMATE AND ENERGY

# WHAT OUR PROJECTS SAY

“As a project of TCI we’ve had all the support we’ve needed as an alliance of different conservation groups working with First Nations, governments and the forest industry in reaching and implementing an historic conservation agreement for the Great Bear Rainforest.”

Chris Allnutt  
Rainforest Solutions Project



# WHAT OUR PROJECTS SAY

“TCI is the perfect platform to manage Storefront finances and payroll. When we have questions about insurance or HR standards, the TCI support team do the work and the research to provide answers. The platform frees up project staff to focus on creating a thriving community in East Scarborough.”

Anne Gloger  
East Scarborough Storefront



# INCREASED IMPACT IN THE CHARITABLE SECTOR

TCl project staff are freed up to drive change without the challenges of managing a stand-alone charity.



# ADVANTAGES TO TCI PROJECTS



## **GOVERNANCE**

Formal board and senior management; dedicated operations support team; day to day communication and problem solving



## **COMPLIANCE**

Charitable tax receipting of donations; annual charitable tax preparation and filing; political and fundraising activity monitoring and reporting



# ADVANTAGES TO TCI PROJECTS



## **FINANCIAL MANAGEMENT**

Accounts payable and receivable; banking and bank reconciliation; monthly financial reports; regulatory compliance; annual independent financial audit



## **HUMAN RESOURCES**

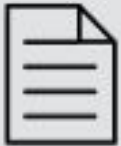
Offer letters and employment contracts; payroll; group benefits and administration; comprehensive policies and procedures

# ADVANTAGES TO TCI PROJECTS



## **RISK MANAGEMENT**

Contracts; lease administration; legal oversight; group insurance



## **GRANT ADMINISTRATION**

Proposal review; grant agreements; tracking and reporting



## **TIDES CANADA COMMUNITY**

Project to project collaboration;  
established reputation with funders;  
established relationships in the sector

# THE STOREFRONT

A TCI PROJECT



# Neighbourhood Trust

supporting grassroots resident-led  
projects in Kingston Galloway Orton  
Park

- Capacity Building

- Administrative Framework

...but the real game  
changer for our  
projects...

The “Small but Mighty”  
effect!



Small Scale

**BIG Impact**

# The Power of Collaboration

# THE BASE

A TCI PROJECT



<p>We want to accelerate results and magnify impact</p>		<p>The Base is administrative excellence and charitable know-how</p>		<p>We are people with passion about our cause and community</p>	
			<p><b>BUILDING</b></p>		
	<p><b>GOOD</b></p>			<p><b>IDEAS</b></p>	
		<p><b>BETTER</b></p>			
<p><b>THE BIG IDEA</b></p>		<p><b>HOW IT WORKS</b></p>		<p><b>WHO WE ARE</b></p>	
<p><b>ABOUT</b>                  Shared Administration Platforms                  Social Innovation                  The Initiatives                  Project Updates</p>		<p><b>PROJECT CONTACT</b>                  Cheryl May, Project Director  <a href="mailto:mey@thebaseinitalives.ca">mey@thebaseinitalives.ca</a>                  416-817-1323                  Mayra's Blog</p>		<p><b>ADMINISTRATION</b>                  Tides Canada                  215 Spadina Avenue                  Suite 100                  Toronto, Ontario                  ON M5T 2C7  <a href="http://www.tidescanada.org">www.tidescanada.org</a>                  Subscribe: Updates in your inbox</p>	
<p><b>INTERESTED?</b>                  Checklist for Initiatives                  Contact Information Form</p>		<p><b>SOCIAL</b>      </p>			

## **THE BIG IDEA**

**The Base is an administrative and capacity building partner for social entrepreneurs who want to lead their initiatives without the hassle of setting up and administrating a charity.**

## **HOW IT WORKS**

**Tides Canada Initiatives is an established shared administrative platform that takes care of the books, contracts and human resources. The Base is designed to leverage this for smaller initiatives so they can establish sustainability and/or achieve the scale that is possible.**

## **WHO WE ARE**

**The Base is made up of charitable initiatives that are making a difference in communities throughout the GTA. They have annual operating budgets between \$25,000 and \$100,000 and potential for growth and/or long-term impacts.**

Thank You

