



ONTARIO NONPROFIT NETWORK

The Role of the Nonprofit Sector in Policy & Systems Change

Cathy Taylor, Executive Director
Heather Laird, Policy Lead



@o_n_n
#onn2014
#MyNetworkIs

<http://theonn.ca/>

The NFP Sector: Grows Our Economy



Gross Domestic Product (GDP)
2008 (\$ Millions)

Economic Driver

55,000 organizations

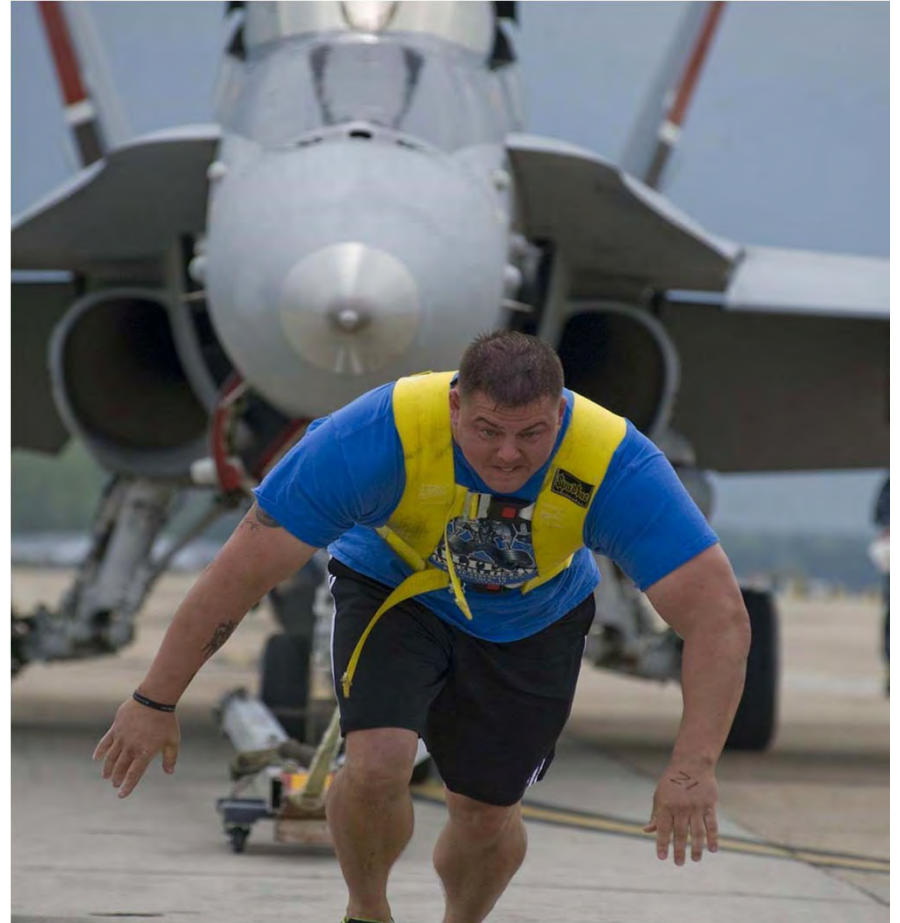
Over 5 million volunteers

600,000 employees

\$50 billion in economic impact

2.6% to Ontario's GDP

(community nonprofits)



The NFP Sector: Reaches All Across The Province





The NFP Sector: Power of People, Power of Communities



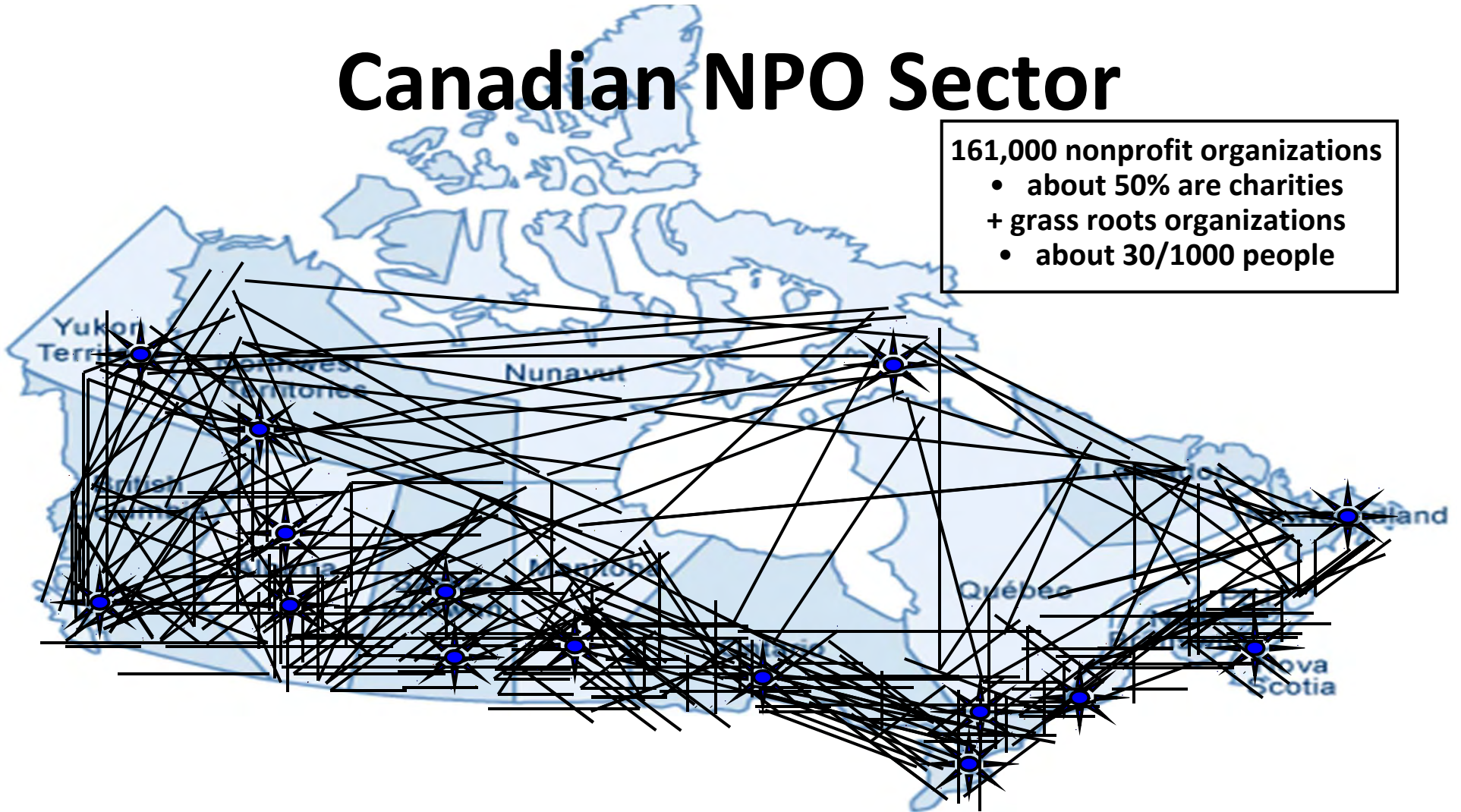
Of Starlings & Social Change: the non-profit sector as an innovating system

mstruthers@ryerson.ca

Canadian NPO Sector

161,000 nonprofit organizations

- about 50% are charities
- + grass roots organizations
- about 30/1000 people



The Power of Network Leadership



Ontario Nonprofit Network

The Basics

VISION

A Strong and Resilient Nonprofit Sector.
Thriving Communities. A Dynamic
Province.

MISSION

To engage, advocate, and lead with - and
for - nonprofit and charitable organizations
that work for the public benefit in Ontario.



How to Know It's ONN?

ONN Values

COURAGE to take risks and do things differently

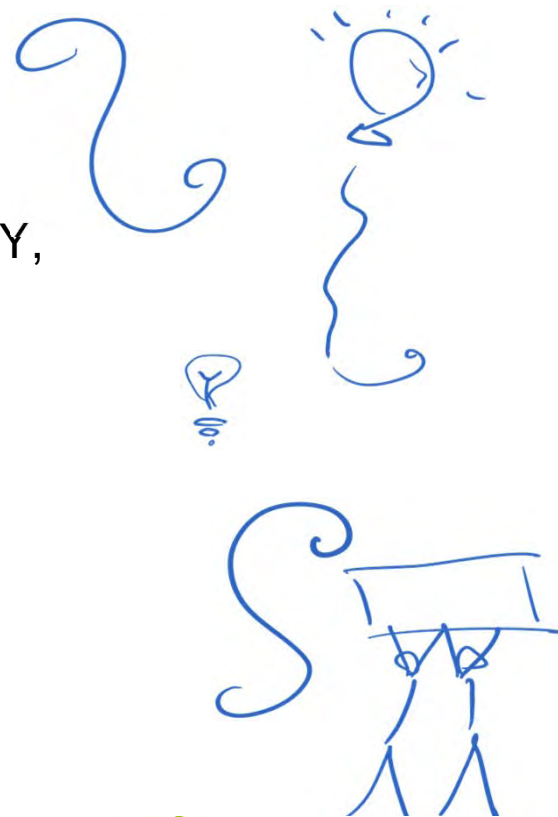
DIVERSITY of perspectives, CREATIVITY, and EXPERTISE to get stuff done

OPTIMISM and DETERMINATION

SOLUTIONS created by the sector, with the sector, for the sector

CELEBRATING our successes and LEARNING from our experiences

STRENGTH that comes from working TOGETHER



How to Know It's ONN?



What We Do!

Convene voices (many organizations).....

Focus on areas of agreement and action.....

Get work done through informal working groups..

Keep doors open

Experiment - try to keep function before process



What We Don't Do

X rep. the sector as a single voice

X seek formalized consensus by vote

X have committees

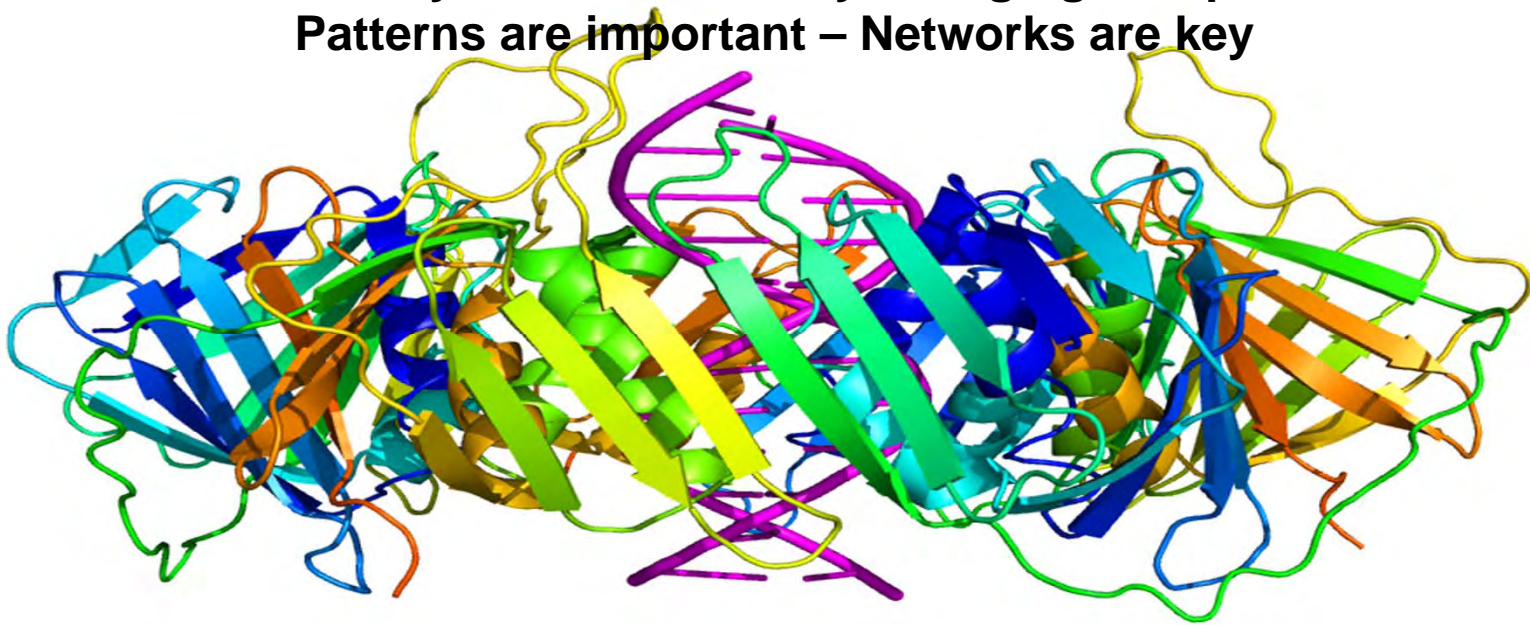
(no meeting for meeting's sake)

X focus on training individual orgs

ONN Priority Areas: Complex Issues!

Working with systemic issues means...

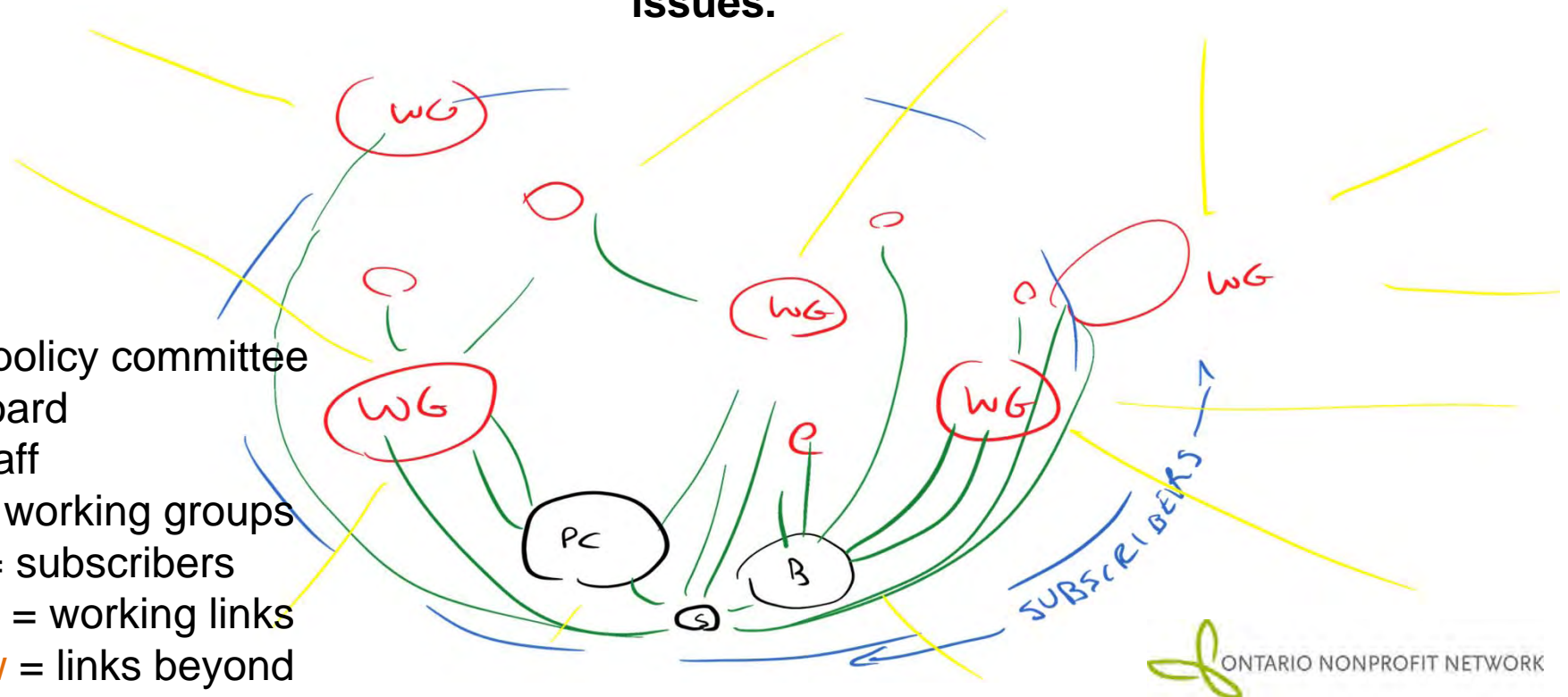
**Complex – Non-linear – Dynamic, constantly changing – Unpredictable – Messy –
Patterns are important – Networks are key**



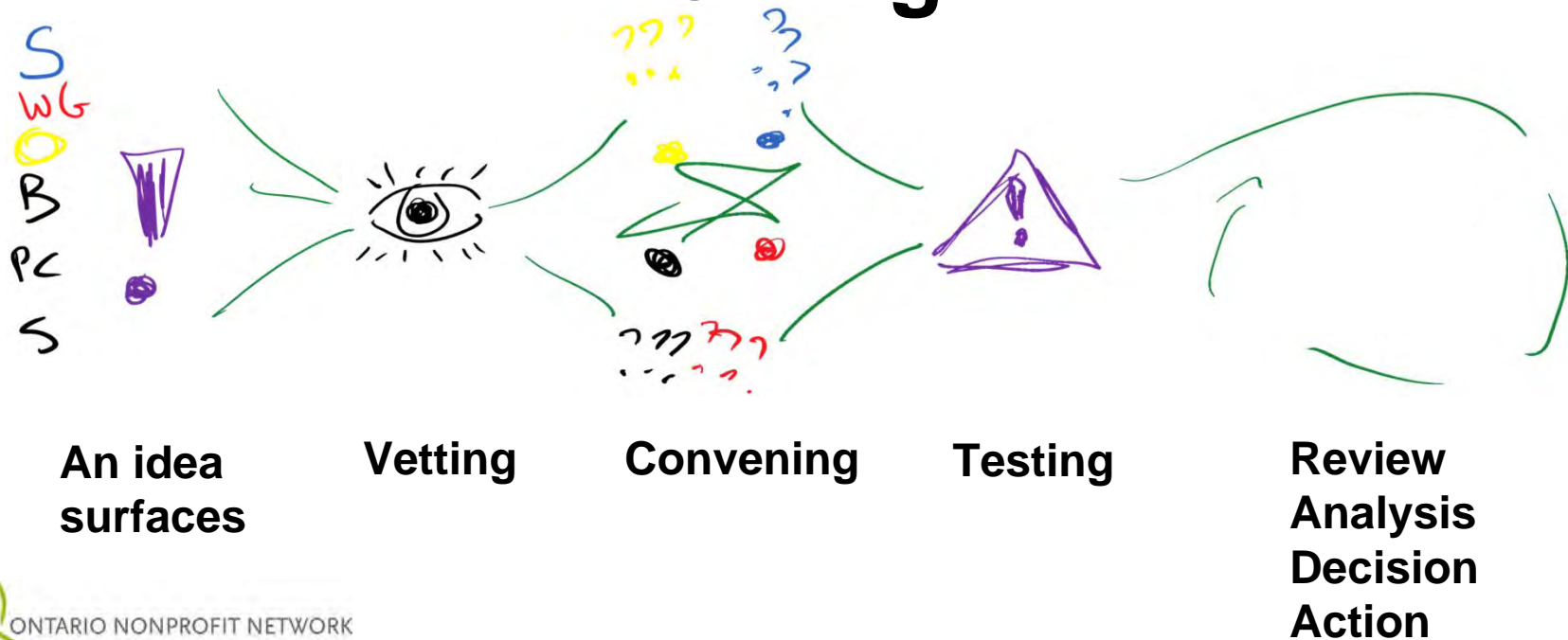
How We Work: Engaging The Network

ONN engages a pan-provincial network to develop policy and work on strategic issues.

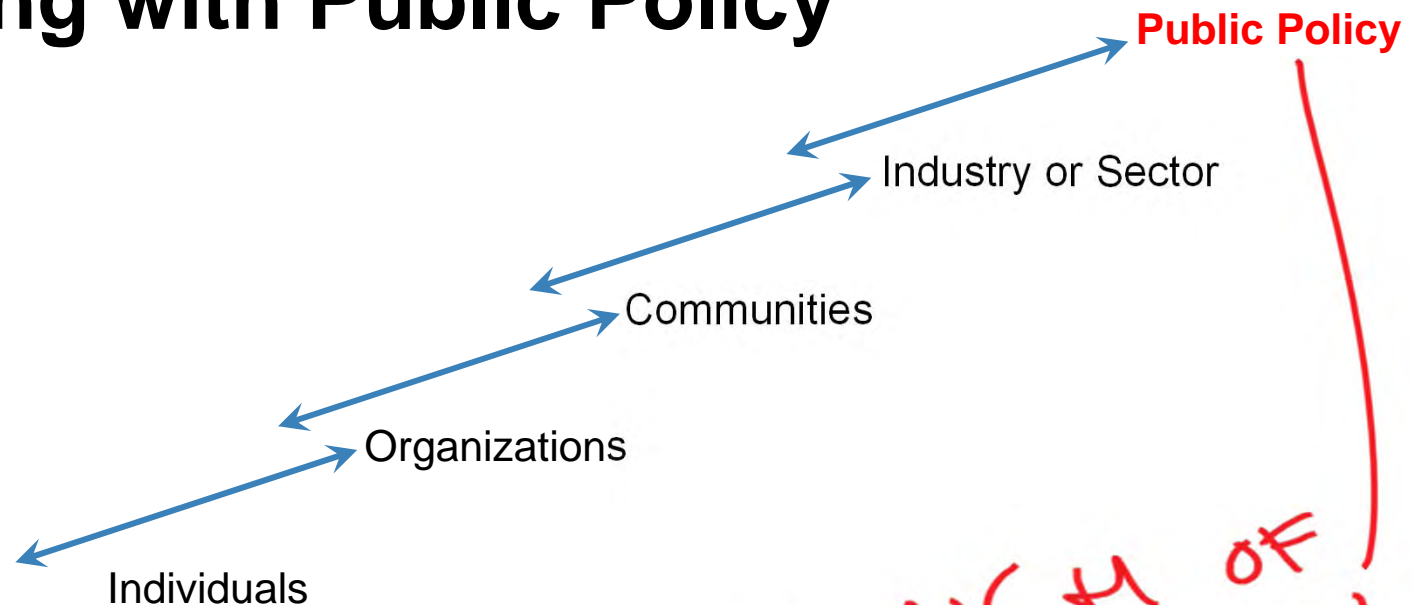
PC = policy committee
B = board
S = staff
WG = working groups
Blue = subscribers
Green = working links
Yellow = links beyond



How We Work: Developing Strategies for Systems Change



How We Work: Working with Public Policy



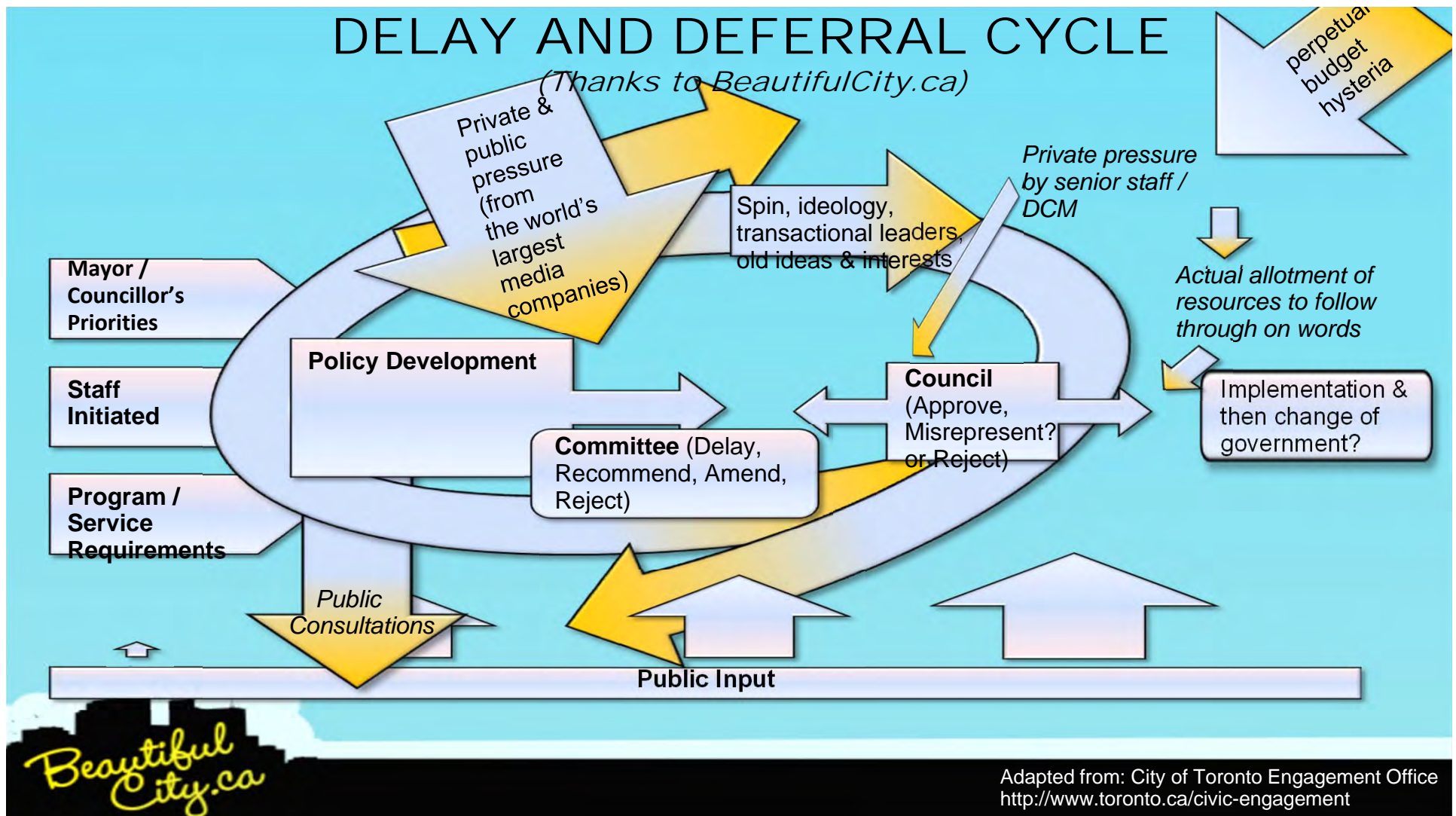
A BUNCH OF
RULES!



ONTARIO NONPROFIT NETWORK

DELAY AND DEFERRAL CYCLE

(Thanks to BeautifulCity.ca)



Who Do We Work With?





ONN Priority Areas



BUILDING
BLOCKS FOR A
STRONGER
SECTOR

ONN: Some current policies and issues

Sector People (Our People)

Labour Force Strategy

Connect the Sector Fellowship
Internship program across the
sector

ONN: Some current policies and issues

Sector Governance (Our Structures)

Ontario Not-for-Profit Corporations Act

Shared Platforms

Anti-spam legislation

ONN: Some current policies and issues

Sector Financing (Our Finances)

Government Investment (Funding) Reform

Social Enterprise- SEontario.org;

Rural Social Enterprise Constellation

Social Procurement

Intangible Properties Public Benefit Fund

ONN: Some current policies and issues

Sector Partnerships (Our Partnerships)

Provincial Budget Submission & Analysis

All-of-Government Approach

Election Readiness

Stay Connected

Subscribe; Share info with your networks

ONN Membership & Sector Insurance

Conferences and events

Getting Organized groups

Communications

Website: www.theonn.ca

Twitter: @o_n_n

Linkedin: Ontario Nonprofit Network

Facebook: Ontario Nonprofit Network

admin@theonn.ca 1 (416) 642-5786



An independent, open channel for sector voices

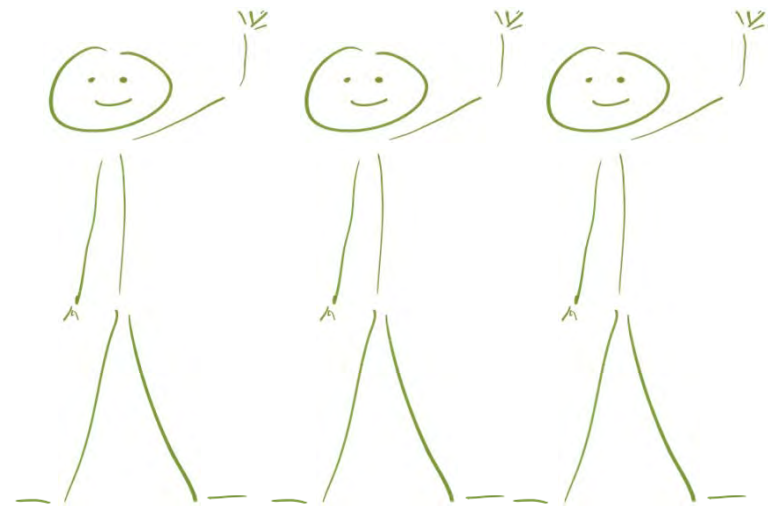
Increase policy capacity & results at a provincial level

Focus on your mission and stay informed

Support sector tools and tactics

Add your leadership voice

Save money



So what does ONN Membership provide?

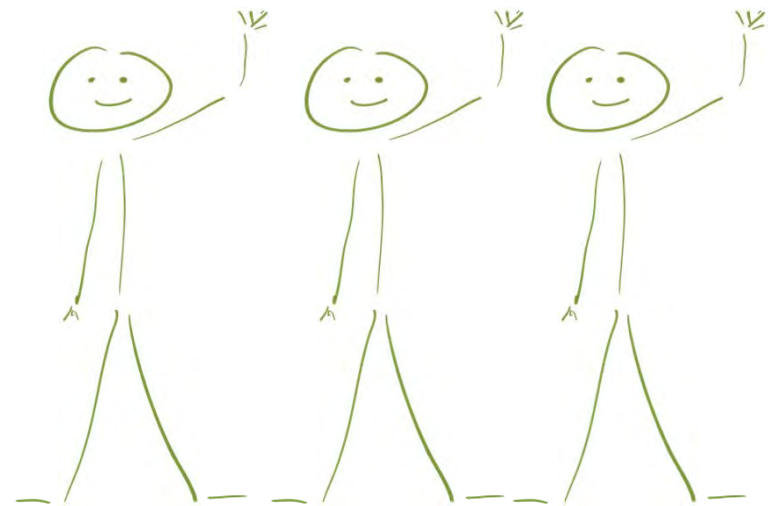
In addition to key e-alerts, bulletins, policy analysis and strategy on key issues:

Up to 50% off ONN webinars and events including ONN's Conferences

Exclusive access to ONN Group Insurance, the only program for all nonprofits. Discounts of 30%+ over market rates.

Access to Ontario registry of public benefit lands before they go on public sale

Special services from business partners like VIA Rail

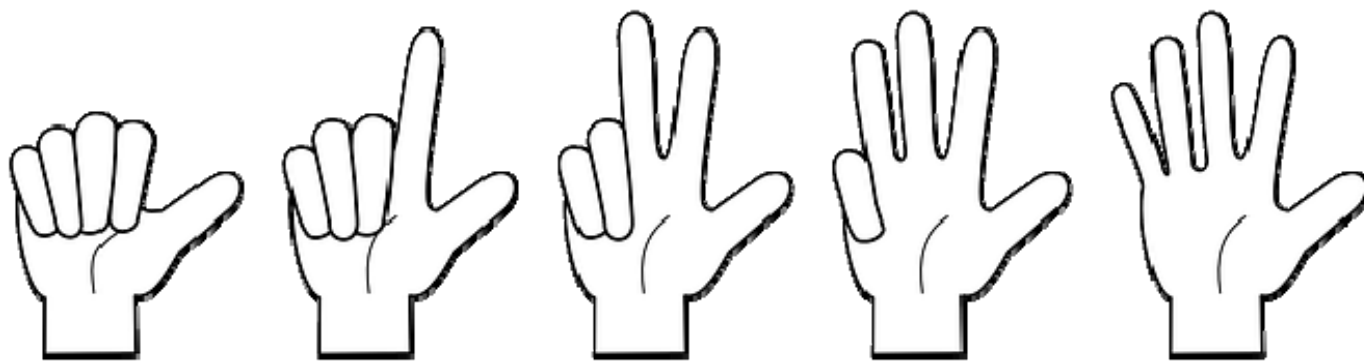


Take 5!

Something I am getting...

Something I am still not getting...

Something I have a question about is...





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