



**TORONTO
FOUNDATION**

The Art of Wise Giving™

ONE OF **191**
COMMUNITY
FOUNDATIONS
OF CANADA

Connecting Philanthropy with Community Needs and Opportunities

www.torontofoundation.ca

Rosalyn Morrison, Vice President, Community Initiatives

Toronto Foundation



The Art of Wise Giving

LEARN

Toronto's Vital Signs® Report

Our annual snapshot of the trends and issues that influence Toronto's quality of life.

DISCOVER

Community Knowledge Centre

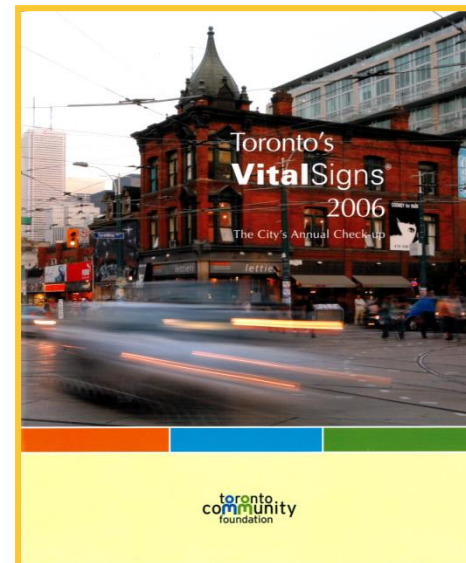
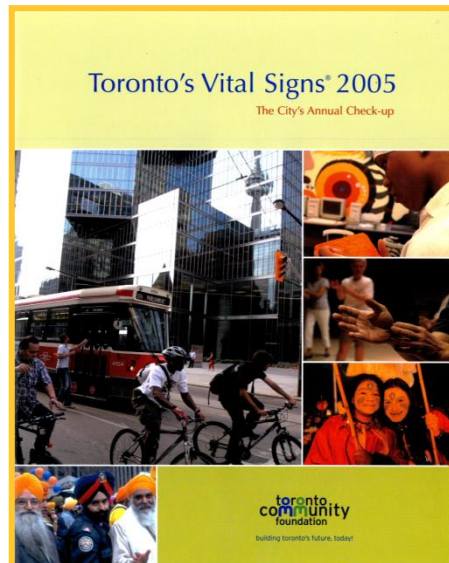
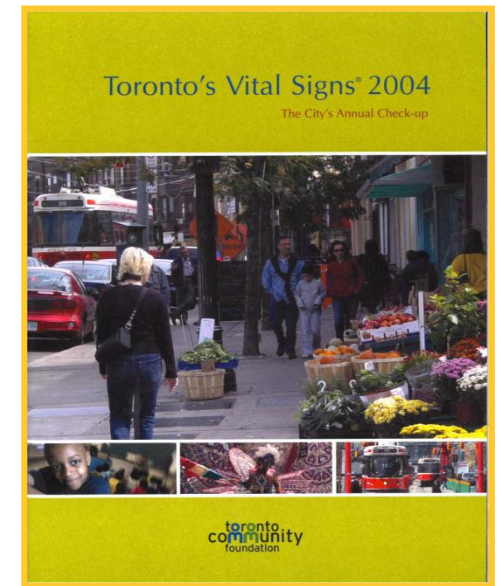
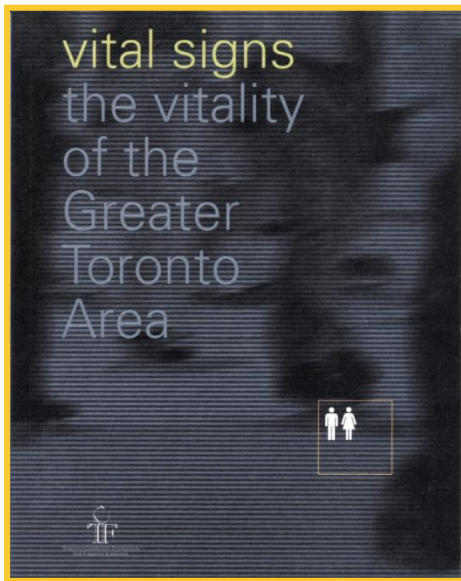
Our online portal of more than 250 solution-focused, city-building organizations.

GIVE

Vital Toronto Fund

Our community endowment supporting great ideas, people, organizations - strategic giving in action.





SECTION 1 • WEDNESDAY OCTOBER 1, 2008

SPECIAL SECTION

VITAL SIGNS

INCOME GAP
Why this woman
keeps reaching:
PAGE 12

GREEN THUMBS UP
City credited for
its raising awareness:
PAGE 17

STOP-PING HUNGER
Empowerment
through food:
PAGE 18

Troubled condition

While the surrounding region booms, several indicators in Toronto's annual checkup point to a prolonged struggle

0.9%
Toronto's population growth between 2001-06, while the surrounding region grew by 9.2 per cent.

1.6%
Percentage of jobs in the city lost from 2003-06, compared to a 2.8 per cent gain in the region.

\$10.70
Average cost of rent in top 10 per cent of rental units for the bottom 10 per cent in 2005.

79
Average rental city, compared to 74 in the rest of the province in 2005, tops in Canada.

SECTION 1 • WEDNESDAY OCTOBER 1, 2008

SPECIAL SECTION

TORONTO'S VITAL SIGNS

GIVING BACK
Successful immigrants
keep you to help others:
PAGE 10

THE REPORT
What Toronto's
annual checkup says
PAGE 15

PROBLEM SOLVERS
Nine people making a
remarkable difference:
PAGE 18

TORONTO AT A CROSSROADS

Why the time for change is right now

Plenty of peril amid the promise — especially for new immigrants, which does not bode well for the city's future

As the 2008 Census data shows, our demographics are being reshaped by a new wave of immigrants. But while the city's population grows, the economy is in a state of flux. The city is at a crossroads, and the time for change is now.

A CITY DIVIDED:

INCOME GAP 66
The gap between the highest and lowest income households in the city is 66 per cent.

SAFETY 7,277
The number of violent crimes reported in 2006, compared to 7,000 in 2005.

EDUCATION 70
The percentage of the population with a post-secondary education, compared to 68 per cent in 2006.

HOUSING 75
The number of families spending more than 30 per cent of their income on housing, compared to 70 per cent in 2006.

IMMIGRATION \$46,203
The average income of new immigrants in 2005, compared to \$40,000 in 2004.

TRANSPORTATION 314,000
The number of vehicles in the city, compared to 300,000 in 2004.

COMMUNITY 58.2
The percentage of the population that is visible minority, compared to 55 per cent in 2006.

ENVIRONMENT 188.5
The number of trees planted in the city, compared to 180 in 2006.

SECTION 1 • WEDNESDAY OCTOBER 1, 2008

TORONTO'S VITAL SIGNS

Game on
Big sports events allow leaders to build through volunteerism **M8**

PANAM
TORONTO COMMUNITY FOUNDATION

Toronto needs your love!

Your city wants you to embrace it and help it overcome its challenges. Read about the many ways you can get involved in building a better, healthier community

Rich vs. Poor
Income gap is intensifying **M2**

Artistic licence
How funding helps beauty neighbourhoods **M7**

Annual report on the city
In-depth look reveals challenges, victories **M4-5**

TORONTO COMMUNITY FOUNDATION

THE ART OF VITAL SIGNS

VitalSigns

Highlights

Environment
Why it matters:
The city is working to reduce its carbon footprint and improve its air quality.

Gap Between Rich and Poor
Why it matters:
The income gap between the rich and poor is widening, and it's a problem that affects everyone.

Learning
Why it matters:
The city is investing in education to help its residents succeed in the 21st century.

Getting Started
Why it matters:
The city is providing resources to help residents get started on their journey to a better life.

Health and Wellness
Why it matters:
The city is working to improve the health and wellness of its residents.

Arts and Culture
Why it matters:
The city is investing in arts and culture to enrich the lives of its residents.

Getting Around
Why it matters:
The city is working to improve its transportation system to make it easier to get around.

Impact on Toronto:
The city is working to improve its transportation system to make it easier to get around.

Toronto's Vital Signs Report 2012

TORONTO REGION 5.6 million

TORONTO 2.75 million

INDICATORS OF ECONOMIC VITALITY

OUR BASKET OF INDICATORS

100 VITAL SIGNS

THE REPORT AND COMMUNITY CONSULTATION

ARTS AND CULTURE

ENVIRONMENT

HEALTH AND WELLNESS

HOUSING

LEADERSHIP, CIVIC ENGAGEMENT AND BELONGING

LEARNING

GETTING AROUND

GETTING STARTED

IMPACT ON TORONTO

Community Knowledge Centre



- Over 250 profiles showcasing success stories of community organizations providing solutions to issues highlighted in the Toronto's Vital Signs® Report.

ckc.torontofoundation.ca

Vital Toronto Fund

Our community endowment

The impact of the Vital Toronto Fund is significant. Since 2004, it has had a collective impact on 372 of Toronto's best organizations by investing close to \$5.68 million in:



Vital Ideas

Support strategic activities to take community organizations to the next level through the Vital Ideas grant program.

- We have invested over \$3.49 million in 136 high-impact organizations to stabilize, expand, or replicate initiatives improving Toronto's quality of life;



Vital People

Strengthen leadership through the Vital People grant program.

- We have invested more than \$445,000 in the professional development of 93 of Toronto's exceptional not-for-profit leaders; and

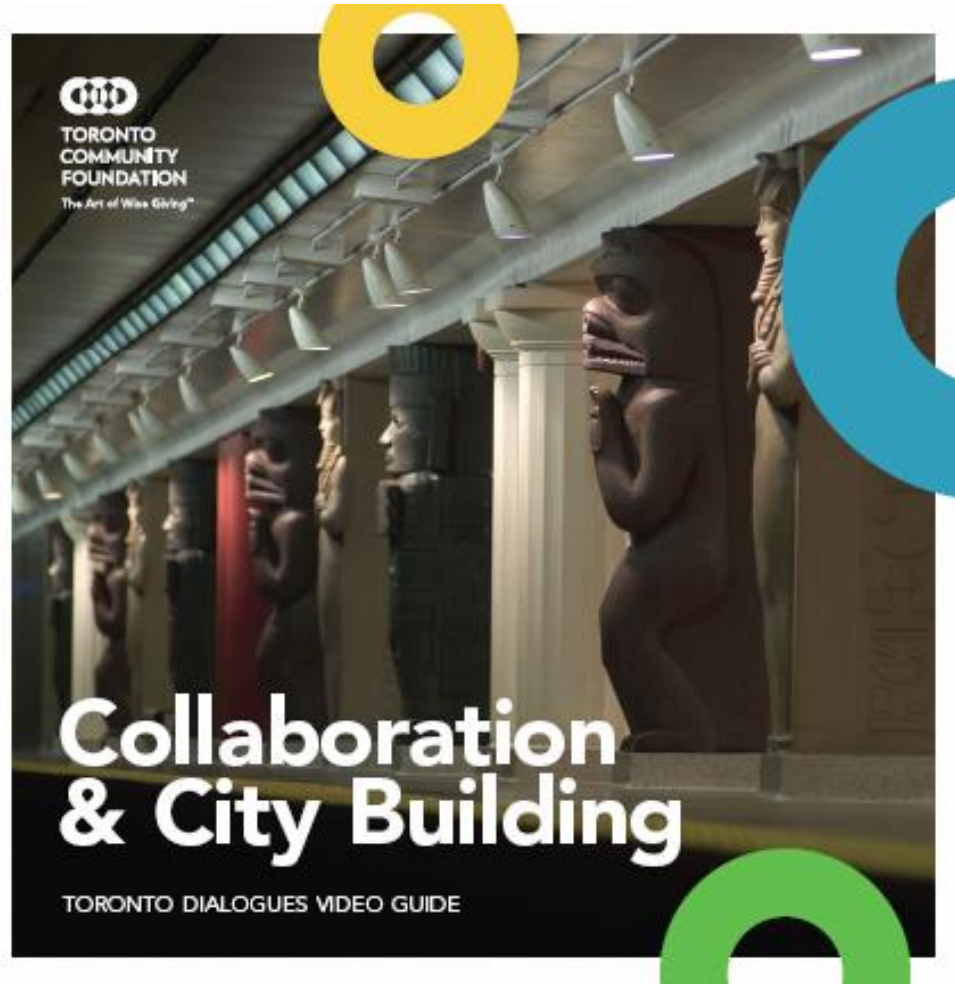


Vital Youth

Enhance youth leadership through the Vital Youth program.

- We have invested over \$1.74 million in 143 organizations offering high-quality recreation programs to thousands of youth across Toronto.

Toronto Dialogues



The Guide is a companion piece for the Toronto Dialogues Video Trilogy. Both share stories of our convening work and the outcomes.



www.playingforkeeps.ca

Playing for Keeps is developing healthier, more active, and better connected communities – through play – towards the 2015 Pan/Parapan American Games and beyond!

Let's get the ball rolling.

